

# ALEXANDER CHEN

## ARTIST MEDIA KIT



## ABOUT THE ARTIST

Alexander Chen is an internationally renowned artist working in acrylic, watercolor, oil, pen and ink, serigraphy and etching. Alexander was born in Guangzhou, China in 1952, and came to the United States in the late 1980s after studying at Guangzhou Academy of Fine Arts. He first discovered his love of art while developing a series of drawings at the age of four. Chen's paintings are displayed as a part of the National Art Exhibitions of China, and he was chosen as an official artist for the 2008 and 2010 U.S. Olympic Team, and Beijing Olympic Committee in 2008. Alexander is an avid traveler who has spent a lifetime traveling all over the world capturing people, landscapes and city scenes on canvas. Currently, Alexander works out of his studio in Northern California.

## MEDIA KIT & FACTS

This Media Kit contains facts about the artist Alexander Chen. It has been developed for media coverage. Interviews can be arranged.

## NUMBER OF PAINTINGS

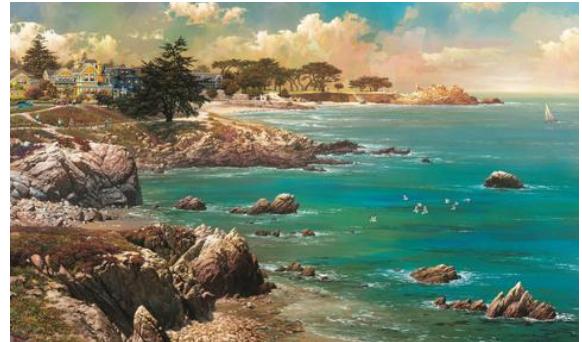
- Alexander Chen has completed close to 600 original (acrylic or oil) paintings.

## GALLERIES

- Over 100 American galleries have displayed Alexander Chen's work
- Notable: Part West Galleries

## EARLY & PERSONAL LIFE

- Started drawing at age four
- Was a farmer in China at age 16
- Studied at Guangzhou Academy of Fine Arts
- Was an art teacher
- Is married to Su Liao, an artist, and has a son
- Collected and admired by: Jay Leno, Jane Seymour, Anthony Hopkins and Senator Barbara Boxer



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## OTHER FUN FACTS

- Number of months to complete a painting  
= Large paintings, a 24" x 36" can take three months or more
- The largest number of people in a given painting = 1,000 in Eiffel Tower (pictured above)
- As a child of the countryside and city himself, Alexander developed visual and emotional dimensions of places within China and the United States. His artistic mission is to create a historical record of what he sees with extreme detail in the study of active people and scenery in public places and landscapes.

## HE SAID...

"I believe it is my honor to record the history and civilization of mankind through art."

Alexander Chen

## PRESS/PUBLICATIONS

Alexander Chen has been interviewed on radio and television shows worldwide by Park West Galleries.

### Notable publications/programs

- Video coverage by Park West Galleries, various dates, online
- The Food of Miami, Carolyn Stuart, 2012 (illustration in book)
- ArtBusiness News April 2008
- Art World News November 2007
- ArtBusiness News July 2008
- Preview ArtExpo March 2008
- U.S. Art Gallery July 1995
- Art Trends, 1996

## TRAVELING FOR INSPIRATION

- Alexander Chen has been to over 50 countries researching material for his paintings
- Alexander Chen has been on more than 35 cruises as a featured artist

## LICENSED PRODUCTS

- Over his career, Chen has authorized product licensing for approximately 200 products. Products include: Puzzles, mugs, placemats, shot glasses, aprons, and various novelty items. Each licensed product has a replication of his artwork, representing a place such as New York, San Francisco, etc...



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## ONLINE REACH

Daily Views - 300+

Monthly Views - 10k+

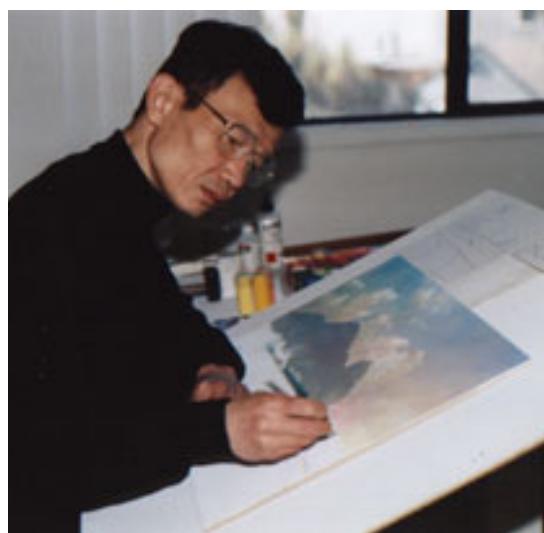


505 followers



502 tweets

215 followers



## TESTIMONIAL

"I have been collecting Alexander's paintings for over 15 years. Alexander is a rare artist who paints with astonishing accuracy. However, copying a photograph is not what makes a great artist or a great painting. When you look at Alexander's paintings, they evoke a visceral response from the viewer. A snow painting feels like you're in a blizzard. A Times Square painting feels like you're standing in the middle of Broadway. A San Francisco painting feels like you're awash in sunlight as locals and tourists enjoy themselves at Fisherman's Wharf. Alexander will add small details which make a big impact. You will see dogs at play, birds in flight, lovers taking a stroll, or a horse carriage which hearkens a bygone era. Alexander Chen is an amazing artist who can capture a moment in time and then bring you with him to enjoy it."

David Greene, collector

## CHEN'S "WHY" STATEMENT

His mission is to create a historical record of what he sees with extreme detail in the study of active people and scenery in public places, and landscapes.

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### INTERVIEWING CHEN

Alexander Chen's agent is Tom Binder Fine Arts of Santa Monica, California. Tom Binder is the contact for all matters regarding Alexander Chen.

#### Phone interview

Tom Binder will assist you in scheduling a phone interview with Alexander Chen. Please call 800-332-4278 to schedule.

#### In person interview

If you are going to be in California, and would like to meet in person, Tom Binder Fine Arts will help you with arrangements. Please call 800-332-4278 to schedule an appointment to talk to Alexander Chen, or email info@artman.net.

#### Imagery of artwork or of the artist

Tom Binder Fine Arts has electronic copies of all artwork and can send samples as well as photos of the artist. Call 800-332-4278 to request imagery for your story.

### CATALOG

A catalog of images can be found here: <http://www.alexanderchen.com>

### ART TEASER

Here's a sample of some Alexander Chen artworks, please check the website for a full catalog.



Tom Binder Fine Arts / Alexander's World

825 Wilshire Blvd. # 708

Santa Monica Ca 90401

800-332-4278

[info@artman.net](mailto:info@artman.net)

[www.artman.net](http://www.artman.net)

